



MIDWEST DENTAL CONFERENCE

**Kansas City, Missouri
April 3-6, 2025**



**Exhibitor
Prospectus**

Midwest Dental Conference

MIDWEST DENTAL CONFERENCE | APRIL 3-6, 2025
EXHIBIT HALL | APRIL 4-5, 2025

The **MIDWEST DENTAL CONFERENCE (MDC)** is the largest conference held by a dental school and alumni organization in the United States. We invite you to participate as an exhibitor on Friday, April 4, and Saturday, April 5, 2024.

The conference features four days of continuing education courses led by renowned speakers, hands-on workshops, the annual Pouring from the Heart fundraising gala, class reunions, professional partners and more. Exhibitors can reach more than 2,500 dental professionals – and with alumni from across the country, concentrated in Arkansas, Hawaii, Kansas, Missouri, New Mexico and Oklahoma – the regional reach of the Midwest Dental Conference offers an exceptional platform for your business.

EXHIBIT HALL SCHEDULE

Thursday, April 3, 2025

Exhibitor Move-in: 12-6 p.m.

Friday, April 4, 2025

Exhibitor Move-In: 8-10 a.m.

C.E. Sessions: 9 a.m.-Noon and 2-5 p.m.

Exhibit Hall Open: 10 a.m.-6:30 p.m.

Exhibit Hall Lunch Break: Noon-2 p.m. *(Boxed lunch available for purchase.)*

Exhibit Hall Welcome Party: 5-6:30 p.m.

Saturday, April 5, 2025

C.E. Sessions: 9 a.m.-Noon and 2-5 p.m.

Exhibit Hall Open: 8:30 a.m.-4 pm.

Exhibit Hall Coffee: 8:30-9:30 a.m.

Exhibit Hall Lunch Break: Noon-2 p.m. *(Boxed lunch available for purchase.)*

Exhibitor Move-Out: 4 p.m.

Conference Location

Sheraton Kansas City Hotel at Crown Center

2345 McGee St.

Kansas City, MO 64108

Exhibit Hall Location

Crown Center Exhibit Hall

(Connected to and accessible through the Sheraton Hotel)

2323 McGee St.

Kansas City, MO 64108

Meeting Contact

Midwest Dental Conference – Ashley Meyer

Email: mdc@umkc.edu

Phone: 816-235-2060 | Fax: 816-235-5892

Relay Missouri (TTY): 800-735-2966

Target Audience

Attendees of the Midwest Dental Conference include the key decision-makers and purchasers at their practices. These roles include dentists, dental hygienists, dental assistants and office managers – along with other dental team members. Also in attendance are dental students looking to begin fostering relationships as they move toward working in and owning practices. This ample audience allows you to generate leads for your company and gain significant returns for a small exhibit investment.

Intimate Setting

Our attendance fosters an intimate setting, conducive to raising dialog between exhibitors and exposure to our attendees. MDC attracts and maintains relationships with UMKC alumni who return to the meeting and look for innovative ideas and products for their practices.

Registered Professional Attendees

Be a part of a growing conference that seeks to provide professionals with educational tools and networks to further their practice and experience in the dental field. Help our attendees stay up to date on product innovations in dental treatments.

We Want to Ensure Your Success. We Provide:

- “Exhibits Only” time slots built into the conference schedule.
- Varying C.E. session time blocks to encourage traffic to the Exhibit Hall throughout the day.
- Distribution of the conference guidebook with exhibitor information to all registrants.
- Detailed directions and extensive signage to direct participants to the Exhibit Hall.
- Exhibit promotion from the podium by session moderators.

2025 SPEAKER LINEUP

Additional Speakers TBA

Emily Boge, Ed.D., RDH, CDA, FAADH, FADHA

Shannon Brinker, CDA

Ashleigh Briody, DDS, M.S.

Jacqueline Clarke, J.D.

Anne Guignon, RDH, MPH, CSP

Mark Hyman, DDS, MAGD

Brandon James, DDS, M.S.

Purnima Kumar, DDS, Ph.D.

Charles Loretto

Gigi Meinecke, RN, DMD, FAGD

William Nudera, DDS, M.S.

Uche Odiatu, B.A., DMD

Luana Oliveira, DDS, M.S., Ph.D.

Shannon Nanne, RDH

Joy Raskie, RDH

Anne Rice, RDH, B.S., FAAOSH, CDP, CERTBBM

Erik Solberg, DDS, DABOI, FAAID, FICOI, MaCSD

Michelle Strange, MSDH, RDH, CDIPC

Melissa Turner, BASDH, RDHEP, EFDA

Joy Void-Holmes, DHSC, BSDH, RDH, FADHA,

AADH

Chandur Wadhvani, DDS, MSD

Robert Weiss, DDS, M.D., FAAP

BY THE NUMBERS



Average:

2,500
ATTENDEES

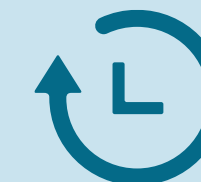
annually



Average:

Represent more than
30 STATES

(35 represented in 2024)



17 HOURS

in the exhibit hall to
spend with attendees



What our attendees do:

35% Dentists

29% Students and Residents

23% Hygienists

10% Office Staff

3% Guests



EXHIBIT HALL MAP

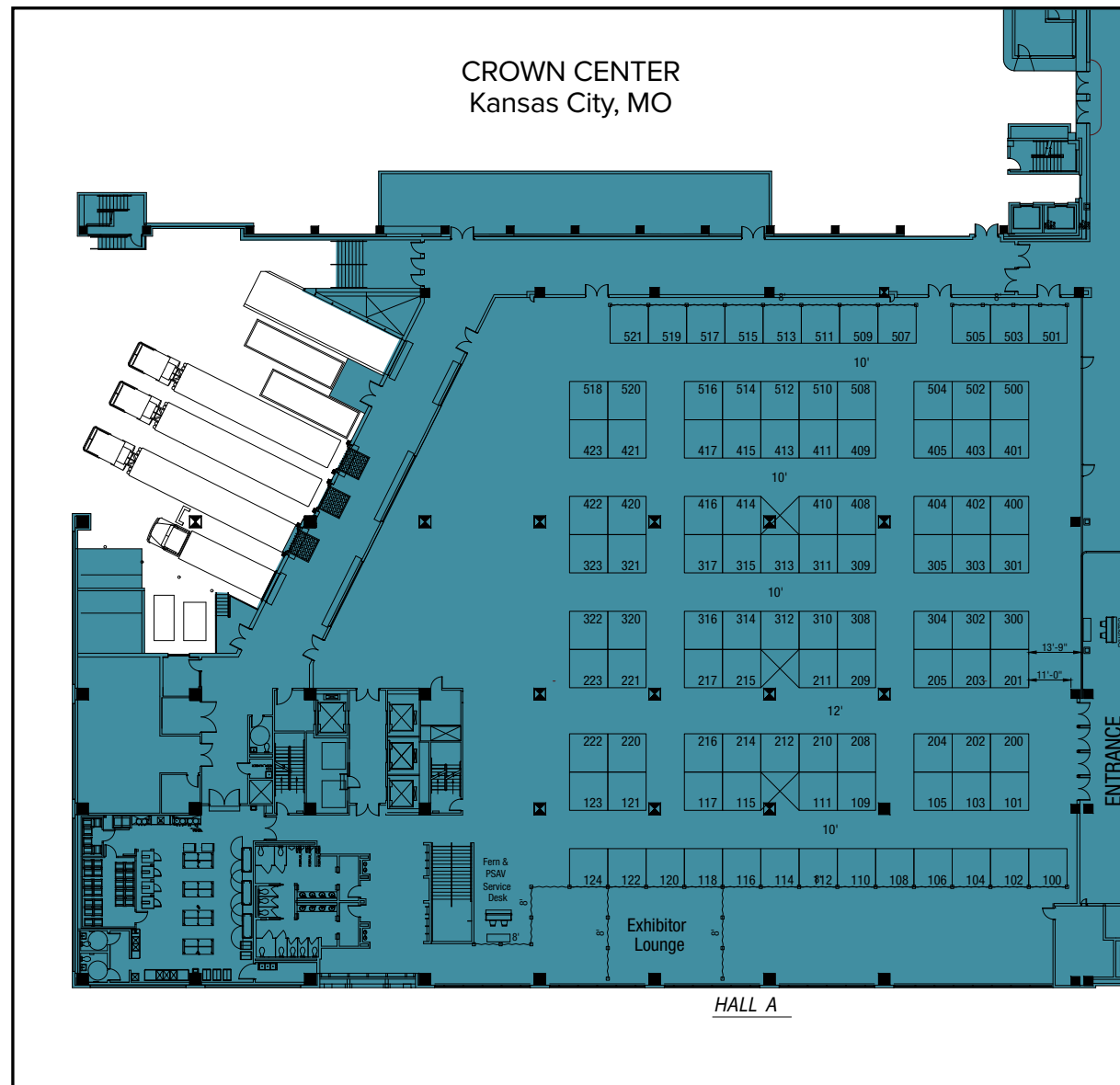


Exhibit Hall Early Bird Pricing

Book before Jan. 30, 2025:

In-line Booth: \$1,300

Corner Booth: \$1,400

Exhibit Hall Pricing

After Jan. 30, 2025:

In-line Booth: \$1,400

Corner Booth: \$1,500

Stay and Get Paid

To offer the best experience for both the attendee and the exhibitor, **we are offering a \$100 total refund per contracted company if your company stays the duration of the show (until 4 p.m. on Saturday, April 5).** If your company does not adhere to the show's end time, you will forfeit your \$100 refund. Refunds will be provided via check from the UMKC School of Dentistry Alumni Association. When filling out your application, please note the address you would like the check sent to.



What's Included

Each 10'x10' Booth Includes:

- Pipe and draping (8 ft. back drape, 3 ft. side rail drape)
- One complimentary company identification sign
- One complimentary wastebasket
- Credentials for six representatives (Each additional is \$35, please list all on exhibitor application.)
- Separate listings in the conference guidebook by company name and by product

What's NOT Included

Furniture must be ordered through Fern Expo. **Tables and chairs are NOT included with booth fee and must be ordered through Fern or brought to the conference following the Terms and Conditions noted in this prospectus.** Upon confirmation of space, companies will receive an exhibitor service kit from Fern with further details and information on furnishing your booth and PSAV with further details on powering your booth. Fern and PSAV will also be on-site during the conference in the Exhibit Hall to assist you, should anything come up.

Booth Applications and Assignments

To secure a booth in the Exhibit Hall, you must fill out an exhibitor application, located inside this prospectus. Payment must be included with your application to secure your booth. All booths are secured on a **first-come, first-served** basis upon application receipt. Consideration of proximity to similar businesses is also a factor when assigning spaces, so be sure to submit your application early.

Registering Your Company Representatives

You will receive up to six complimentary badges per 10x10 booth space rental for your company representatives. This badge gives access to the Exhibit Hall, but does not register reps for conference sessions. Each additional badge is \$35. Please put the names of your representatives on the designated area of your application.



Certificate of Insurance Required

Our host hotel requires a Certificate of Insurance for each exhibiting company. This must be submitted by March 11, 2025. This is for your protection. In case something were to happen, we want to have you covered. If your company already has an insurance policy that covers your Exhibit Hall experience, you can submit your certificate to mdc@umkc.edu.

Don't have an Exhibit Hall event policy? You can go to this website to get coverage for this event:



Please see the Terms and Conditions for insurance policy specifics.

Parking

The standard hotel rate is as follows:

- Self-parking – \$25/day*
- Valet parking – \$35/day*

*Prices current at time of printing.

Loading Dock

The loading dock is located at 2301 McGee St. This is for loading and unloading only. You cannot park there permanently.

Cancellations

Cancellation requests must be made in writing to the Midwest Dental Conference, mdc@umkc.edu. An 80% refund will be given if a cancellation is made on or before Nov. 18, 2024. A 50% refund will be given if a cancellation is made between Nov. 18, 2024, and Jan. 1, 2025. **No refund will be given for cancellations after Jan. 1, 2025.**

Exhibit Hall Welcome Party:

Friday, April 4, at 5 p.m.

NEW FORMAT THIS YEAR! We're moving the Welcome Party to the Exhibit Hall! Food, drinks and attendees "All in the Hall" for this fun conference kickoff event.

Exhibit Hall Complimentary Coffee:

Saturday, April 5, at 8:30 a.m.

We are offering complimentary coffee for all attendees from 8:30 to 9:30 a.m. on Saturday in the Exhibit Hall to encourage morning visits with vendors.

Lunch Breaks

We have a two-hour lunch break from noon to 2 p.m. Boxed lunches are available in the Exhibit Hall for purchase.

FREQUENTLY ASKED QUESTIONS

Will I receive or can I purchase an attendee list?

As we are hosted by the UMKC Dental Alumni Association, the Midwest Dental Conference is proudly affiliated with the University of Missouri-Kansas City. Due to university policy, we are unable to provide attendee lists and information.

WARNING – Mailing List Pirates:

Midwest Dental Conference has not entered into any agreements with any third-party vendors to provide attendee lists. Please disregard any emails or phone calls from such companies claiming to be working with the Midwest Dental Conference.

When Can I Move into the Exhibit Hall? When Do I Move Out?

Thursday, April 3, 2025

Exhibitor Move-In: Noon-6 p.m.

Friday, April 4, 2025

Exhibitor Move-In: 8-10 a.m.

Saturday, April 5, 2025

Exhibitor Move-Out: 4 p.m.

How Do I Book a Room?

Exhibitors qualify for exclusive MDC room rates at both the Westin and the Sheraton Crown Center Hotels, which are connected by a covered walkway. Reference the UMKC Dental Alumni Association Midwest Dental Conference to receive the conference rate. This must be booked by March 21, 2025.

Westin Crown Center Hotel

1 East Pershing Rd., Kansas City, MO 64108
816-474-4400
\$193.00 per night, plus tax
Single or double occupancy until March 21, 2025

Sheraton Kansas City Hotel at Crown Center

2345 McGee St., Kansas City, MO 64108
816-841-1000
\$193.00 per night, plus tax
Single or double occupancy until March 21, 2025

Who can I contact about renting furniture and shipping instructions?

Fern Expo will send the kit by email or by mail, based on what information we receive from you on the application form. If you wish to speak with someone there about holding a shipment or information in the kit, please call 1-800-774-1251 ext. 1. All shipments should be addressed as follows:

Advance Shipments (Must arrive by April 2, 2025)

Address to:
Your company name and booth number
C/O Fern Exposition
751 Wyoming St., Kansas City, MO 64101

Event Site Shipments (Cannot arrive before April 3, 2025)

Address to:
Your company name and booth number
C/O Fern Exposition and Event Services
Crown Center Exhibit Hall
2301 McGee St., Kansas City, MO 64108



SPONSORSHIP PERKS AT EACH LEVEL	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000
Company name and logo in the MDC on-site guidebook sponsor listing	●	■	◆
Company name, logo and link on the MDC website with 100-word corporate profile	●	■	◆
Company name and logo in the UMKC School of Dentistry alumni magazine, <i>Explorer</i>	●	■	◆
Company name and link on the MDC app	●	■	◆
Company name and logo on on-site signage denoting sponsor level	●	■	◆
Floor cling in front of your Exhibit Hall booth denoting sponsor level	●	■	◆
One 10'x10' booth space in the Exhibit Hall		■	◆
Early access and priority booth choice for the 2026 Midwest Dental Conference		■	◆
Social media mention on the UMKC Dental Alumni Association Facebook, X, LinkedIn and Instagram profiles		■	◆
Promotional materials (e.g. flyer, post card, etc.) submitted by your company in a combined meeting packet given to attendees at registration		■	◆
MDC app notification sent to all attendees to announce specials, products, booth and/or your company representative			◆
One, full-page advertisement in the MDC on-site guidebook submitted by your company			◆
Attendee E-Blast (An exclusive email sent to the registered attendees of the conference)			◆

Speaker Sponsorship:

\$1,000-\$5,000+

Unlimited

Have your name or logo on display in association with a thought leader presenting at the Midwest Dental Conference. Recognition will be on meeting signage, given prior to the educational session and in conference promotional pieces, depending on print deadlines.

Attendee Bags:

\$5,500

Limited to 1 company

Have your name or logo on display at the conference and beyond. The attendee tote bag will have the sponsor's name and logo on the front of the bag and will be given to every attendee.

Attendee Bag Insert:

\$500

Limited

A limited number of exhibitors will be given the opportunity to include their promotional materials (flyer, post card, etc.) in a combined meeting packet. The sponsor supplies 2,750 inserts to be included in each attendee's packet.

Attendee E-Blast:

\$1,500

Limited to 1 company

An exclusive email sent to the registered attendees of the conference.

Afternoon Popcorn Break:

\$3,500

Limited to 1 company

A popcorn machine will be set up for all attendees to enjoy near your booth space on Friday, April 4, from 1:30 to 3:30 p.m. Signage will display sponsorship with booth number, name and logo.

Pens:

\$2,000

Limited to 1 company

Have your name in every attendee's hand. The pens are given to all attendees in their registration packets. The sponsoring company's name and/or logo will appear on the pen.

Lanyards:

\$3,500

Limited to 1 company

The lanyards are given to all attendees and exhibitors in their registration packets. The sponsoring company's name and/or logo will appear on the lanyard.

Attendee Internet:

\$6,000

Limited to 1 company

Provide this benefit to all the attendees in the hotel meeting rooms. Attendees will be able to access session handouts and stay connected to their clinic all because of you. Your company name will be used in the complimentary Wi-Fi network name and will be seen by all attendees who access it.

Pouring from the Heart Gala:

\$2,000-\$10,000+

Unlimited

As a sponsor of this annual fundraising gala, you will receive advertising in the event brochure and on all signage at the event. Presenting sponsors will have a "Proud Sponsor of Pouring from the Heart" sign at their booth.

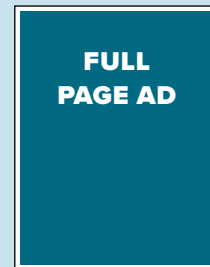


On-site Program Ads:

\$500-\$1,000

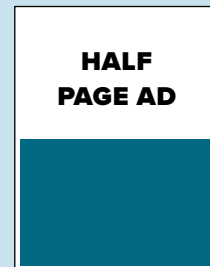
Unlimited

Get your company's message in the hands of all the Midwest Dental Conference attendees by advertising in the on-site program. The program contains all the pertinent information each attendee needs during the conference, including daily schedule, session information, maps and exhibitor listings. They will use and refer to this guide throughout the event.



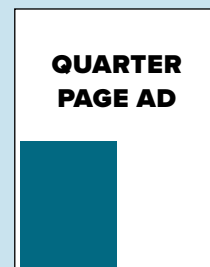
Full page ad:
\$1,000

FINAL SIZE:
8.5" W x 11" H
4 color; 300 dpi –
submit PDF with
embedded fonts



Half page ad:
\$750

FINAL SIZE:
8.5" W x 5.5" H
4 color; 300 dpi –
submit PDF with
embedded fonts



Quarter page ad:
\$500

FINAL SIZE:
4.25" W x 5.5" H
4 color; 300 dpi –
submit PDF with
embedded fonts

**ARTWORK DUE
BY FEB. 21, 2025**

The exhibitor agrees that the Terms and Conditions of the Midwest Dental Conference are made a part of this contract, and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the exhibition.

Assignment of Space

Assignment of booth space continues to be arranged on a FIRST-COME, FIRST-SERVED basis. Every effort will be made to accommodate your preference; however, if you have a strong preference, it is recommended that you submit your application and full payment as soon as possible. All exhibits will be in the Crown Center Exhibit Hall adjacent to the Sheraton Kansas City Hotel at Crown Center. The construction and content of exhibits is subject to approval by the Exhibits Coordinator. The Midwest Dental Conference reserves the right to curtail exhibits, in whole or part that are judged not to be consistent with the professional character of the conference.

Contract for Space

By submitting an application for exhibit space, the applicant releases the Midwest Dental Conference from any and all liabilities to the applicant, its agents, licensees or employees that may arise or be asserted as a result of application submission or participation in this exhibit. The Midwest Dental Conference determines the eligibility of any company or product for the exhibit. Application acceptance does not imply endorsement of products or services by the Midwest Dental Conference, nor does rejection imply lack of merit of same. This application (once accepted by the Midwest Dental Conference with booth space assignment) constitutes a contract for the right to use the space. Full rental fee for space is due and payable with the application. Refunds are made only according to the written Terms and Conditions. Should space remain unoccupied at the opening of the exhibition, the Midwest Dental Conference may rent or use the space without obligation or refund.

Arrangement of Space

The Midwest Dental Conference reserves the right to alter at any time the location, size and display limits of booths if such alterations are in the best interest of the exhibition as a whole. Exhibits may not project beyond the assigned limits or interfere with traffic. Aisles are under the control of the Midwest Dental Conference and may not be used for exhibits.

Subletting of Space

No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted, nor exhibit therein any

products/services other than those manufactured or distributed by the exhibitor in the regular course of the exhibitor's business, nor permit any representative of any firm not exhibiting to solicit business or take orders in the exhibitor's space. Any exhibitor violating this rule will be required to pay a penalty in an amount equal to the price paid for their space.

Cancellation Policy

Cancellation requests must be made in writing to the Midwest Dental Conference, mdc@umkc.edu. An 80% refund will be given if cancellation is made on or before Nov. 18, 2024. A 50% refund will be given if a cancellation is made between Nov. 18, 2024, and Jan. 1, 2025. No refund will be given for cancellations after Jan. 1, 2025.

Drayage

Due to the layout of the hall, space is not available to store display material and show merchandise. At the conclusion of the exhibitor set-up, all related equipment, crates, etc. should be removed from the premises and may not be returned to the premises before the last day of the exhibit show period. The facility will charge accordingly for removal of any items left on the premises.

Admission Credentials

All members of an exhibit staff must be full-time employees of the exhibiting company. Dentists, dental hygienists, dental assistants or laboratory technicians may not be registered as exhibitors unless he or she is an officer of the company or a full-time (non-practicing) employee. Exhibiting companies that register a dental professional as a guest will forfeit their rights to exhibit and will be charged the applicable registration fees for all personnel who obtain entry in violation of the rules of admission. Any company violating the rules of admission will be expelled from the Exhibit Hall without refund and will be excluded from future invitations to exhibit.

Conduct

The Midwest Dental Conference is committed to creating a welcoming, safe and productive environment, free from harassment, discrimination and intimidation. Exhibitors should refrain from overt statements, behavior or pointed humor that disparages

the rightful dignity and social equality of any individual or group. Violation of this conduct policy is to be reported to the UMKC School of Dentistry Alumni Office, who will investigate all reported instances, and when found to have occurred, take appropriate action, such as forfeiting future exhibiting rights.

Identification Badges

Identification badges will be required to enter the Exhibit Hall. Representatives of your company will be issued badges for their use only. All personnel must be authentic employees of the company exhibiting. The company may be subject to fines if there is false representation of company representatives. You will receive up to six complimentary badges per 10'x10' booth space rental. Each additional badge is \$35 per person. Complete list is due by March 3, 2025.

Security

While every effort will be made to provide a secure area, you are advised that the Midwest Dental Conference, its sponsors, decorators or Exhibit Hall assume no responsibility for any loss or damage during the set-up, exhibition or tear-down of exhibits.

Attendees List

Due to affiliations with the University of Missouri-Kansas City, we are not able to release attendees mailing information.

Dismantling Hours

Dismantling may ONLY begin when the show closes at 4 p.m. on Saturday, April 5. Non-compliance may result in loss of future exhibition privileges.

Demonstrations/Souvenirs and Samples

All demonstrations or promotional activities must be confined to the limits of the booth. No signs or placards may be displayed on persons or otherwise outside exhibit spaces. Exhibitors shall post no bills or signs inside or outside of the exhibit area without the permission of the Coordinator of Exhibits. Distributing samples and souvenirs in a dignified manner is permitted provided there is no interference with other exhibits. The Midwest Dental Conference may withhold or withdraw permission to distribute advertising materials, samples or souvenirs that are judged inappropriate to the character of the conference.



Insurance

Our host hotel requires a Certificate of Insurance for each exhibiting company. This must be submitted by March 11, 2025. This is for your protection. All property of the exhibitor is understood to remain under their custody and control in transit to, within or from the confines of the exhibit area, subject to the Terms and Conditions of the exposition. When signing the exhibitor contract, the exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Hotel, its owners, its operator, Starwood Hotels & Resorts Worldwide, Inc., and each of their respective parents, subsidiaries, affiliates, employees, officers, directors and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents. The exhibitor shall obtain and keep in force during the term of the Installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. Hotel, its owners, its operator and Starwood Hotels & Resorts Worldwide, Inc. shall be included in such policies as additional named Insureds. In addition, the exhibitor acknowledges that neither Hotel, its owners, its operator, nor Starwood Hotels & Resorts Worldwide, Inc. maintain Insurance covering exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage Insurance insuring any losses by the exhibitor.

Operations

No nails, tacks or screws shall be attached to the walls, woodwork or floors of the buildings. No gasoline, kerosene, acetylene or other flammable and explosive substance will be permitted in the buildings unless cleared in writing by the City Fire Marshall prior to the convention. Any copy of any such approval must be made available to the Coordinator of Exhibits prior to the convention.

Furnishings/Floor Covering

Booth furnishings may be obtained through Fern Expo. All exhibitors are responsible for ensuring their booth space has a floor covering. Floor coverings may be rented from Fern.

Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and owners of the property where the exhibition is being held. The Midwest Dental Conference’s designated representative will have the full power of the interpretation and enforcement of these terms and conditions and may amend them at any time. Any and all questions not covered in the Terms and Conditions are subject to the decision of the Midwest Dental Conference and shall be binding on parties affected by them as by the original terms and conditions. Exhibitors or their representatives who fail to comply with the terms of the contract or who fail to conduct themselves in a professional manner, in the opinion of the director of the Midwest Dental Conference, may be dismissed from the exhibition without refund or other appeal.

Loss or Damage

The UMKC Dental and Dental Hygienists’ Alumni Associations, Crown Center Exhibit Hall, the decorator and their personnel will not be held responsible for any loss and/or damage to exhibits or other properties while such are on the facility property. The exhibitor shall accept full responsibility for any damage caused by the exhibitor or his representatives and agrees to indemnify and hold harmless the hotel and UMKC Dental and Dental Hygienists’ Alumni Associations from and against any and all claims for any such loss, damage or injury, no matter how caused. In all cases, exhibitors will need to provide their own insurance.

Unloading/Loading

Due to limited space, exhibitors may only park at the loading dock while they are loading or unloading. Any vehicle left unattended at the loading dock can and may be towed. All commercial vehicles must be unloaded and loaded by Fern employees; any non-commercial or personal vehicle may be unloaded and loaded by exhibitors.

Courtesies

To ensure a professional climate and appearance for the entire exhibit display area, exhibitors are requested not to remove their equipment or displays between the opening and closing of the show without special permission from the Coordinator of Exhibits. Exhibitors must not interfere with neighboring exhibits and must avoid use of bright or flashing lights, loud noises and/or displays which obstruct view, etc.

Inability to Perform

Should the Midwest Dental Conference be prevented from conducting the conference or exhibitions by any cause beyond its control, or if the conference cannot permit the exhibitor to occupy the rented space for any reason beyond its control, the Midwest Dental Conference will refund to the exhibitor the full rental fee less a proportionate share of any exhibit expenses. The Midwest Dental Conference will have no further obligation or liability to the exhibitor.

Interpretation and Enforcement

These Terms and Conditions become part of the contract between the exhibitor and the Midwest Dental Conference. The Midwest Dental Conference’s designated representative will have the full power of the interpretation and enforcement of these terms and conditions and may amend them at any time. Any and all questions not covered in the Terms and Conditions are subject to the decision of the Midwest Dental Conference and shall be as binding on parties affected by them as by the original terms and conditions. Exhibitors or their representatives who fail to comply with the terms of the contract or who fail to conduct themselves in a professional manner, in the opinion of the director of the Midwest Dental Conference, may be dismissed from the exhibition without refund or other appeal.

Health Safety Measures

For the health and safety of our guests, we will follow the latest Kansas City and CDC guidelines regarding a pandemic or any other global health concerns.

Please select a maximum of three categories that describe the products or services provided by your company. We will use these categories to “index” your company in our conference guidebook.

1. Abrasives, Disks, Points and Wheels
2. Absorbents
3. Acrylics and Accessories
4. Air Compressors
5. Air Dryers
6. Alloys, Precious and Nonprecious
7. Amalgam Products
8. Analgesia Equipment and Supplies
9. Anatomical Models
10. Anesthetics, Local and Accessories
11. Apex Locators
12. Articulators and Accessories
13. Audiovisual Equipment and Materials
14. Biological Monitoring
15. Bleaching Kits
16. Blood Pressure Equipment
17. Bonding Equipment
18. Bone Grafting Materials
19. Burs, All Types
20. Business Equipment /Office Supplies
21. Business Systems
22. Business and Financial Services
23. CAD/CAM Systems
24. Cabinets
25. Casting Machines
26. Casting Materials
27. Cement, All Types
28. Chairs and Accessories
29. Claims Processing
30. Composite Materials
31. Computer Forms
32. Computer Hardware
33. Computer Imaging
34. Computer Software
35. Cotton Products
36. Credit/Collection Programs
37. Crown/Bridge Materials
38. Darkroom Equipment/Supplies
39. Dental Dealers
40. Dental Hygiene Materials
41. Dental Implants and Accessories
42. Dental Laboratories
43. Dental Plans
44. Dental Porcelain
45. Dental Care Products
46. Denture Base/Reline/Repair Resins/Care
47. Diagnostic Equipment
48. Disposable Products
49. Education
50. Educational Material, Patient and Doctor

51. Electronics Claims Transmissions
52. Electrosurgical Equipment
53. Emergency Kits
54. Endodontic Instruments/Supplies
55. Equipment Leasing/Financing
56. Equipment Repair and Maintenance
57. Evacuators and Evacuating Systems
58. Eyewash Stations
59. Faucets
60. Filling Materials and Accessories
61. Financial Services
62. Financing (Dental Equipment)
63. Financing (Dental Patient)
64. Financing (Practice Acquisition)
65. Floss
66. Fluoride Products
67. Gel, Scaling
68. Glass Ionomers
69. Gloves
70. Gum/Chewing
71. Hand Pieces, Operating and Laboratory
72. Impression Materials
73. Incentive Materials, Patients
74. Infection Control/Compliance
75. Infection Control/Products
76. Infectious/Hazardous Waste Handlers
77. Instruments, Diamond
78. Instruments, Operating and Accessories
79. Insurance
80. Inter Communication Systems
81. Internet
82. Intraoral Cameras
83. Investment Materials/Equipment
84. Investment Planning
85. Investment Planning, Estate
86. Jewelry
87. Laboratory Equipment
88. Lasers
89. Leasing
90. Light, Curing
91. Lighting Accessories
92. Linings, Cavity
93. Long Distance Calling
94. Loupes
95. Masks/Shields
96. Medicaments
97. Military
98. Miscellaneous
99. Mobile Dentistries
100. Office Furniture/Decor
101. Operating Lights (Intra-Oral)
102. Operating Room Supplies/Equipment
103. Optical Aids
104. Oral Irrigation Devices
105. Oral Rinses
106. Orthodontic/Pedodontic Materials
107. Oxygen/Anesthesia Equipment
108. Paper Products
109. Periodontal Instruments
110. Periodontal Products
111. Personnel Service
112. Pharmaceuticals
113. Phone Cards
114. Photographic Equipment, Supplies
115. Porcelain Polishes
116. Porcelain Repair Products
117. Portable Equipment
118. Practice Management
119. Practice Marketing
120. Practice Sales
121. Preventive Dentistry Products
122. Prophylaxis Angles, Kits and Cups
123. Prosthetic and Laboratory Supplies
124. Publications, Professional and Scientific
125. Pulp Testers
126. Record-Keeping Systems
127. Recruitment
128. Refineries
129. Restorative Materials and Accessories
130. Retention Pins
131. Retirement Programs
132. Retraction Materials
133. Saliva Ejectors
134. Saliva, Synthetic
135. Sealants
136. Sharpeners
137. Signs
138. Skin Care
139. Snoring Appliances
140. Spore Testing
141. Sterilizers/Accessories
142. Stools, Dental Operating/Laboratory
143. Subscriptions Services
144. Surgical Supplies
145. Syringes and Accessories
146. Therapy Packs
147. Teeth, Artificial
148. TMJ Products
149. Toothbrushes
150. Toys
151. Ultrasonic Equipment
152. Uniforms and Gowns
153. Units and Accessories
154. Upholstery
155. Vacuum Equipment
156. Video Equipment
157. Wax, All Types
158. Website Development
159. X-ray Films, Intraoral/Extraoral
160. X-ray Machines/ Accessories/Processors

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